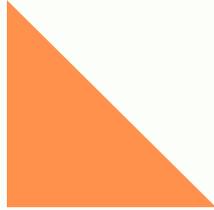


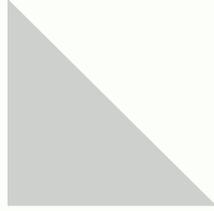
October 2020+



# Connecting Voices Podcast



Concept Note



Prepared by: Grace Atuhaire,  
Co-Founder and Host



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# About Us

The ignited conversations encompass passions, education and work experience around political science, international relations, youth, digital economies, women, peace, security and governance. Inspired by the journey of the co-founder Grace Atuhaire, whose experience has been an activist who continues to be active in politics. Connecting Voices podcast is a platform that documents conversations with practitioners on political participation to be able to bridge the gap on how to encourage more young people, women to political leadership.

**We Mentor to Action!**

The programme is designed about a mentorship programme that enabled connections and facilitated diverse conversations while profiling the young people in the Global South at the frontline of peace, security and development.

## AIM

Connecting Voices aims to mentor and profile different change makes in the global south to inspire more change-makers with the skills, knowledge and attitude to pave way for a new future for our countries, our continent and the world.

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# Summary of our programmes

The reality for every young person in the global south is that the political space is a constant fray of bad governance, politics of patronage, bad foreign debt, corruption, violent conflicts and growing inequality. For the young, who are the majority of the population of all over the world are tasked to swim, without lifeguards, into the deep waters of toxic political spaces to gasp for a space, and a hope for a truce of an uncompromised environment that is centred on the transformation of the people all over the world.

From Uganda, to India, Germany, Sri Lanka and Brazil the role of young people and women in being part of transformative leadership that sets the countries, and consequently to a new chapter for a peaceful and collaborative, equal world remains wishful thinking, with limited influential support from the shakers and movers of both our communities and the world.

## Thematic areas

Governance

Women and Politics

Youth and Politics

Financing

Communications

Campaigning

Mobilisation

Everything - nothing or something

MENTOR TO ACTION!

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# Our Presence

*We are where you are! " Connecting Voices (CV) podcast strives to a two tyre approach that broadens the reach of the podcast and merges the two audiences of online and of mainstream media platforms*

## Digital Platforms

All of our information is archived at TBC

# PROGRAMME STRUCTURE

This schedule is based on the mentor and mentee journey that facilitates the hosting of podcasts at the Connecting Voices.

As we profile the frontline actors, we enable young people to position themselves within their area of expertise and careers.

## BEGINNINGS

### SHARING OF INTERESTS

The journey begins with the first contact. From one of mouth recommendations to mentees sharing interest, the journey begins by a prospective mentee sharing their interest to undertake a journey with us

## WE ARE OPEN

### ADMINISTRATION

The second phase is interviewing and mapping the mentees skills, attitude and knowledge in their area of interest. A signed Contract for 6 months.

## INDUCTION

### PROGRAMMING

This phase includes, participating in workshops and trainings in the area of expertise, induction to podcasting, roadmap and tasks allocation for 6 months.

## PRODUCTION

### EMAILS & HOSTING

This segment involves handon experience with correspondece with the difference pseronslities within their area of expertise and hosting conversations. The first conversation is always with the mentor as a test subject and an opportunity to error.

## POST PRODUCTION

### EDITING AND PUBLISHING

This is the normal process of editing the conversation into sharable content for the public and launch

## THE NEW BEGINS

### THE END OR NOT?

At the end of the 6 months, the mentees journey comes to an end with advances knowledge , attitude and skills change in areas of their field, research and communications.

The individual chooses to pass on the mentorship or to end the road here and kickstart their own initiative with the intention of passing on the new information to others. The cycle continues.

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# Partnership Approach

*Mainstream Media vs. Online Presence*

"Strategic spending in media partnerships can help improve total reach and lifetime impressions."

*Our partnership approach is in the following tiers;*

1

Mainstream Media

2

Online Media platforms

3

Individual influencers and podcasters

4

Civic Engagements

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# Email us for a copy and for more info!

[CONNECTVOICES19@GMAIL.COM](mailto:CONNECTVOICES19@GMAIL.COM)

1

This concept note is a summary of overall conversation envisioned at Graces' Podcast at inception.

2

Weekly KPI report – Subscribe to our website for weekly updates –

3

Monthly roll-up report – This is a more objective report for management covering a month summary reporting time.

2

Quarterly strategy review – Here, the focus is less on the numbers and more on actions, prioritization, and goal-setting.